



شركة أفرا المحدودة

AfRA Company Ltd.

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Welcome To AFRA Company



We take this opportunity to welcome you to our company. We pride ourselves on serving our clients to the best of our potential and hope that this newfound relationship with you grows day by day.

We want to thank you for giving us this opportunity to be able to work with you. We believe that together we can achieve so much more and will continue to serve you

In case of any concerns, feel free to contact us. Also if you know someone, who can benefit from our service, then please let us know.



Mission & Vision

It remains our aim to continue providing our clients with flawless service and order execution even in the most volatile of market conditions.

Products





ZOHOOR
زهور

Since 2010, Afra operates and manages independently all branches of Zohoor in south region of Saudi Arabia under exclusive right franchise contract with Zohoor Company. We opened our first two branches immediately after signing the franchise contract for the southern region , and today we have more than 50 stores of Zohoor.





Java Detour . Inc. sells gourmet coffees, whole leaf teas, cold blended beverages, fresh fruit smoothies, and baked goods through company-owned and franchised retail stores in the United States. It offers coffee beans and dairy products. as well as other non-coffee products, including specialty teas and food items. The company operates its stores primarily under the java detour brand name. The company is headquartered in San Francisco, California.



Joffrey's Coffee & Tea Company imports and distributes premium coffees and teas using the finest beans and tea leaves from around the world. Joffrey's roasts an ever-evolving variety of coffees from hand-picked beans collected from continents all over the world.

In 2009, it was agreed with AL-Ghazway Company the master franchise of Joffrey's Coffee & Tea Company in the Middle East and North Africa to obtain Joffrey's in south region of Saudi Arabia. Currently we operate over 8 sites of Joffrey's Cafe in south region.



For over 60 years Bindi has served the most renowned and discerning restaurateurs in Italy and around the world. To succeed in this industry it takes an organization of articulate, professional, and innovative people. Our team is constantly rising to new challenges every day and continually improving our professionalism. The contributions of our team members have helped us build a company with extensive knowledge of development, production, distribution, sales and marketing - all for the food service sector.



The Cheesecake Factory BAKERY.

The Cheesecake Factory Bakery® is a global brand dedicated to creating premium, indulgent cheesecakes, layer cakes and specialty items for leading edge foodservice operators, as well as for retail and grocery. The Cheesecake Factory Bakery® is a place where delicate flavors, classic techniques and whimsical imagination come together to create some of the most innovative and irresistible desserts in the world.





Europastry is a leader in the frozen bakery dough sector. For over 30 years, we have been offering the best bakery products, using the tradition of master artisans as our guide and innovation to develop the best products as our strategy. Today, we offer our products and expertise in the bakery world in more than 80 countries worldwide through our 22 plants and 33 sales offices. After more than 30 years in the business, we are still excited about our latest ideas or craziest projects. Our dreams are our driving force.



We Are Here !

Finally. We can say that Afra represented in its possibilities of human and material. it possesses the outstanding expertise in catering service and the ability to run and manage any (X Brand) in whole of Saudi Arabia or any available part in present and future time. We believe that we have all keys to ensure the success of (X Brand) in the Saudi market.



BAHRAIN

SAUDI ARABIA

(HAIL - RIYADH - ABHA)

KUWAIT